

MemoryGel[®]

BREAST IMPLANTS

Consistency in Excellence.

The Round Gel Implant Family
Cohesive I[™] and Cohesive II[™]



Not for distribution in the U.S.

All cohesive, all the time™.



Round Low Profile
wide base | lower profile



Round Moderate Profile
widest base | lower profile



Round Moderate *Plus* Profile
aggressive fill | moderate base | higher profile



Round High Profile
narrower base | higher profile



Round Ultra High Profile
narrowest base | highest projection

More styles. More choices.

More ways to achieve the optimal outcome.

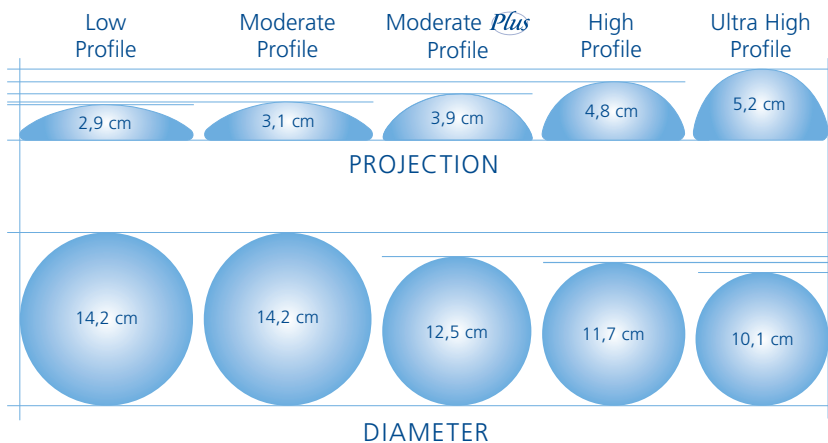
Successful procedures strike a unique balance between selecting an implant most appropriate to body type while addressing patient expectations. By offering diversity in size, profile and texture, Mentor provides surgeons more options to achieve the best fit.

Round. And renowned.

The **MemoryGel®** round breast implants are among the first silicone gel implants to receive FDA approval. Mentor offers round gel implants in two cohesion levels: Cohesive I™ and Cohesive II™, and in five different profiles: Low, Moderate, Moderate *Plus*, High, and Ultra High Profile. **MemoryGel®** implants are available in both smooth and Siltex™ textured shell surfaces for the maximum aesthetic possibilities.

350 cc Smooth Round Dimensional Comparison

Cohesive I™



Success has a formula. MemoryGel®

BREAST IMPLANTS

MemoryGel® Breast Implants— A trusted choice

MemoryGel® implants have been successfully used and trusted for over 20 years by millions of women worldwide. Why? Our implants feel more like natural breast tissue without compromising reliability or safety. Mentor currently has eight silicone gel breast implant clinical studies in progress in the United States. Over 200,000 women have participated in Mentor's studies in order to provide a significant body of clinical evidence demonstrating the safety and effectiveness of silicone-filled breast implants. As we have to date, Mentor will remain committed to providing objective, clinical information about breast implant safety.

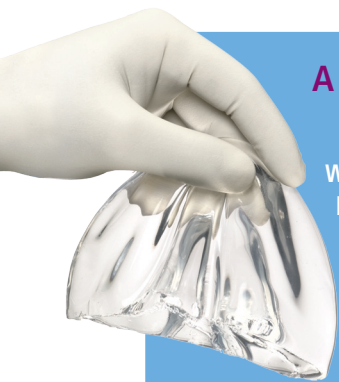
All of Mentor's gel implants use gel that is cohesive and aesthetically pleasing.

Cohesive I™

The standard cohesive level gel used in Mentor's implants. This is Mentor's softest gel and has been preferred for years in textured and smooth Round Low, Moderate, Moderate *Plus*, High, Ultra High Profile gel breast implants, Spectra® and Round Becker implants.

Cohesive II™

A slightly firmer gel, for patients wanting a firmer feeling implant. This gel is used in textured Round Moderate, Moderate *Plus*, High Profile gel breast implants and Contour Profile® Becker implants.



A Picture is Worth A Thousand Words

We have cut a MemoryGel® breast implant in half to demonstrate how the gel material holds together uniformly. MemoryGel® is a cohesive, gelatin-like

substance that acts as a solid rather than a liquid thereby maintaining its shape.

Mentor's adherence to strict quality manufacturing requirements has resulted in silicone shells that have been tested and shown to possess excellent strength, resilience and elasticity.

cohesive silicone

FDA¹ Clinical Data on MemoryGel®

BREAST IMPLANTS

MENTOR* MEMORYGEL® BREAST IMPLANT 6-YEAR CORE DATA		
	Rupture Rate	Capsular Contracture III/IV
Augmentation (Primary)	1.1% (0.3-4.3) N=552	9.8% (7.6-12.7) N=552
Reconstruction (Primary)	3.8% (1.4-9.8) N=251	13.7% (9.7-19.1) N=251

*Mentor 6-Year Data Core Gel Clinical Study Annual Report, Submitted November 2008 to FDA

¹ U.S. Food and Drug Administration

Quality is a necessity not a luxury.

We believe the value of using the finest medical products becomes self-evident when success in both procedure and patient satisfaction is at stake. In surgery, as in most things, choosing the best is also choosing the most reliable outcome.

Industry expertise.

- Strict US and EU manufacturing standards
- Rigorous testing confirms shell ability to confine gel for the life of the implant
- Shell wall designed for strength and impermeability
- Highly compliant shell for ease of placement
- Optimized structural integrity
- Lifetime product replacement policy
- Proprietary silicone gel formula for a natural give that resembles breast tissue

Common gel myths.

Cohesion confusion.

There is still a misconception among some patients and surgeons concerning silicone gel. All of Mentor's gels are cohesive polymers, not liquids. The gel material holds together uniformly. MemoryGel® is a cohesive, gelatin-like substance that acts as a solid rather than a liquid thereby maintaining its shape.

It's the chemistry that counts.

The key factor in construction of a shell is in its chemical make-up. The amount of shell layers is of little relevance, what does matter is the strength of the material and optimal total thickness of the shell. Mentor's shell wall is consistently strong with proven physical properties.

The myth of bleed.

There has been ongoing discussion concerning small molecules of silicone gel fluid which may pass through an implant shell and into the body. Minute amounts of 'bleed' occur in all silicone breast implants. It is important to note that all Mentor gel implants are low bleed. *"The total amount of siloxanes detected in "gel bleed" from MemoryGel® devices was 4.7 micrograms(...) and more than a million-fold below no-effect levels."*¹

¹ Roger Wixtrom Ph.D., referencing the FDA's official Summary of Safety and Effectiveness Data for Mentor's MemoryGel PMA (PMA P030053), issued at the time of the silicone gel-filled breast implant approval in November 2006 and available on the FDA web site.

The confidence of experience.

Choosing breast implants from a company recognized all over the world for technological excellence and product support is a critical investment for the physician. Not to mention a significant reassurance to patients. Key to our superb record:

- An extensive history in research and testing
- Strict US and EU manufacturing standards
- Lifetime product replacement policy on all MemoryGel® silicone implants

For questions, additional information or to order, please contact your local Mentor representative.

Important Safety Information:

MemoryGel® breast implants are indicated for breast augmentation in women at least 18 years old or for breast reconstruction. Breast implant surgery should not be performed in women with active infection anywhere in their body with existing cancer or pre-cancer of their breast who have not received adequate treatment for those conditions or are pregnant or nursing.

Breast implants are not lifetime devices and breast implantation is not necessarily a one-time surgery. The most common complications with the MemoryGel® breast implants include reoperation, capsular contracture, asymmetry, and breast pain. A lower risk of complication is rupture. The health consequences of a ruptured silicone gel-filled breast implant have not been fully established. Screenings such as mammography, MRI, or ultrasound are recommended after initial implant surgery to assist in detecting implant rupture.

Your patient needs to be informed and understand the risks and benefits of breast implants, and provided with an opportunity to consult with you prior to deciding on surgery.

For detailed indications, contraindications, warning and precautions associated with the use of MemoryGel® breast implants please refer to the Product Insert Data Sheet provided with each product, or online at www.mentorcorp.com.



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